**“Making a Case for Investing in Small & Sick Newborn Care’’**

*Essay Competition hosted by the Implementation Toolkit for Small and Sick Newborn Care (SSNC) supported by Chiesi Foundation*

**Enter to win a £500 prize by showcasing your ideas to promote Small and Sick Newborn care!**

**Lead author**

|  |  |
| --- | --- |
| First name \* |  |
| Last name \* |  |
| Email address \* |  |
| LinkedIn/Twitter/Facebook |  |
| Place of work |  |
| Professional background linked to SSNC |  |

Lead author consents to use of material in public communication 

**Other authors :**

|  |  |
| --- | --- |
| First name \* |  |
| Last name \* |  |

**Eligibility**

* Open to health workers and advocates of SSNC working in or originating from a low- or middle-income context
* Members of the steering committees of the NEST360 alliance or ANA, employees of the Chiesi foundation are excluded from entry. The Newborn Toolkit editorial team are also excluded.

**Essay Guidelines**

* The content must relate to the theme of ‘*Making a Case for Investing in Small and Sick Newborn Care’’*
* Focus can be at the international, national, or local levels (e.g. one ward or hospital)
* Participants must use and cite at **least five** tools, readings, or learnings from the Implementation Toolkit for SSNC to support their case: <https://www.newborntoolkit.org/?language=en>
* Essays must be written in English or French and have a **maximum length of 3000 words,** Arial or Calibri 11, 1.5 line spacing, and 1-inch margins. They should be submitted in PDF document format.
* Vancouver style referencing.
* Each essay submission must be original, must not have been submitted to any other competitions or publications and any form of plagiarism will result in automatic disqualification. One submission per person.
* By participating in this competition, you consent to granting the Newborn Toolkit the right to publish your essay on selected media channels.
* If you have any questions, please contact the Newborn toolkit team: [*newborntoolkit@nest360.org*](mailto:newborntoolkit@nest360.org)*.*

**Submission**

* Please use this document to add your essay.
* Please upload your document using the following naming style: lastname\_firstname\_newborntoolkitessay (e.g., thabo\_john\_ newborntoolkitessay)
* Entrants must submit their essay by sending it to [newborntoolkit@nest360.org](mailto:newborntoolkit@nest360.org). The deadline is **Tuesday 24th October 2023, 1 pm UK time**. Late entries will not be accepted.

**Selection Process & Prize:**

* A panel of experts in Small and Sick Newborn Care will review and select the winning essays.
* Winners to be announced publicly **Tuesday 14th November, 2023** to coincide with World Prematurity Day. Follow the Newborn toolkit social media channels for updates!
  + - Facebook: <https://www.facebook.com/profile.php?id=100094711791754>
    - Linkedin: <https://www.linkedin.com/company/98345601>
    - Twitter: <https://twitter.com/NewbornToolkit>
* Winning essays will be featured on the Implementation Toolkit for SSNC website, newsletter, and social media channels.
* 2 essays (1 in English and 1 in French) will be selected to each receive a **£500 prize.**

For guidance on navigating the Implementation Toolkit for Small and Sick Newborn Care website please visit our ‘*’How to Use’’* webpage: <https://www.newborntoolkit.org/toolkit/implementation-toolkit/how-to-use-and-improve-this-toolkit?tab=overview&language=en>

Please direct all questions to [newborntoolkit@nest360.org](mailto:newborntoolkit@nest360.org)

**Enter your Title here**:

Put your text and any graphics here